

# Employer Partnership Agreement



*Complete this form and fax it to the number below. We will provide you with helpful program launch materials prior to our formal kickoff this coming June. Thank you!*

\_\_\_\_\_ (Company / Organization Name) agrees to join Ogden City in its efforts to improve air quality, reduce traffic congestion and create a healthier community by participating in the "Fresh Air Friday" program. Please note that the differences in these levels are noted after the underlined section. **(please check one):**

( ) **"Bronze Level"** – Partner will be included in all publicity, by providing all employees with written information, email and company newsletter (if applicable) encouragement to use alternative transportation to work, especially on Fresh Air Friday.

( ) **"Silver Level"** – Partner will be included in all publicity, by providing all employees with written information, email and company newsletter (if applicable) encouragement to use alternative transportation to work, especially on Fresh Air Friday. Under the Silver Level, Employer will also provide employees with incentives to ride bikes, take public transportation, walk or carpool to work. Employer will also provide secure bike rack(s) or other safe place to store bikes.

( ) **"Gold Level"** – Partner will be included in all publicity, by providing all employees with written information, email and company newsletter (if applicable) encouragement to use alternative transportation to work, especially on Fresh Air Friday. Under the Gold Level, employer will also provide subsidized bus passes under one of UTA's programs (see UTA Program insert), provide secure bike rack(s) or safe place to store bikes and provide employees incentives who use alternative transportation to commute to work one or more days per week. Rewards will be determined and administered by employers.

\_\_\_\_\_  
Printed Name of Official

\_\_\_\_\_  
Title

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Mailing Address: \_\_\_\_\_  
\_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**FAX COMPLETED FORM TO 801-629-8996**



## EMPLOYEE INCENTIVES THAT WORK FOR YOU!



Inform employees of the tax incentives available to them when they regularly commute to work. This tax incentive can actually reduce the employer's payroll taxes! See the enclosed UTA publication "Do You Pass up a Tax Break Everyday?"



Reward employees who join the "Fresh Air Club" through recognition in organizational newsletter, on plaques or other mechanisms inside or outside the building, with gifts of logo wear, bus passes, gift certificates to bike shops or sporting goods stores, gym passes, etc.



Employees who choose to walk, ride UTA or bike during "standard time" might be concerned about traveling in the dark. Provide flex-time opportunities to assure safety and comfort while using alternative transportation.



Appoint an alternative transportation coordinator who will help employees determine the best way to commute without using their car every day. The coordinator will become familiar with the UTA system, coordinate employer benefits and help match employees who wish to carpool or use the UTA Vanpool program.



Provide carpools and vanpools with dedicated parking spaces in preferred sections of your lot.



Aside from providing bike racks and safe bike storage, provide bike safety classes and bike tune-up clinics - either of which could happen during lunch hours.



Consider starting a wellness program which includes increased walking. Bank of Utah's "Take Heart" program gives employees a \$100 bonus a year to walk 30 minutes or more each day for a minimum of 100 days a year. More than half of their employees participate and last year they actually reduced the Bank's health care premium! Ogden City's "Wellness Team" program resulted in a one month's health insurance premium last year – over \$50,000!

**Generation "X" and "Y" workers consider alternative transportation incentives as a significant employee benefit. Use bus passes, flex-time, your bike-friendly workplace and other alternative transportation incentives to attract this next generation of workers!**