

**OGDEN IS GOING GREEN WITH BLUE SKY!**  
*Resulting environmental benefits equal to  
planting more than 1.8 million trees!*

On December 31st, Ogden City wrapped up a seven-month campaign to enroll hundreds of Ogden electric utility customers in the **Blue Sky Renewable Energy program**. The campaign resulted in the enrollment of 3.4% of Ogden's utility customers—nearly twice the national average!

For as little as \$1.95 per month (the cost of a large cup of coffee!) residential customers can purchase "blocks" of renewable energy—generally wind power—to offset between 15-100% of their home utility use. Rocky Mountain Power uses this funding exclusively to purchase wind and other renewable energy and invests in local, small scale renewable energy projects. In fact, the Ogden Nature Center (A Fresh Air Friday Employer Partner!) received a grant from Blue Sky to go solar in 2008!

Ogden's Community Challenge was a tremendous success! Here are the numbers...

**1,153 residential customers—an increase of 79% !**

**36 business customers including 3 "Visionary" partners, purchasing more than 2,000 Blue Sky "Blocks" each month.**

**A total of 7,853 blocks of Blue Sky Renewable Energy purchased —equal to avoiding 9,424 tons of CO<sub>2</sub> produced by coal fired energy production!**

**An environmental impact equal to not driving 20,190,063 miles or taking 1,615 cars off the road!**

OR, another way to look at it...

**The environmental impact of planting  
1,850,952 trees!**

**Bringing Blue Sky<sup>SM</sup>  
to Ogden**



Click on the "Bringing Blue Sky to Ogden" to join Blue Sky or to purchase more Blue Sky blocks. **One block @ only \$1.95 = planting 240 trees!** Do it today & we'll all breathe easier!

**Ogden City thanks our amazing partners in this endeavor:  
Rocky Mountain Power & Utah Clean Energy.**